



FOR IMMEDIATE RELEASE

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WILCO TRAVEL PLAZA HELPS RAISE AWARENESS ABOUT CHILD ABUSE

CONOVER -- The Wilco Travel Plaza on Rock Barn Road has a message for its customers: "You can help stop child abuse."

Gail Perkins, general manager of the business at Exit 133 off Interstate 40, and Tammy Shook, manager of the food court, wanted to do something for the community. They approached the Children's Advocacy & Protection Center of Catawba County and offered to help during April, which is Child Abuse Prevention Month.

They placed blue and silver pinwheels in the flower beds around the business, as part of the national "Pinwheels for Prevention" campaign. They hung a large banner across the main entrance. And they set up displays in the food court asking people to donate to the CAPC. They also distributed brochures about child abuse prevention.

"I think it's brought a lot of awareness to the issue," Shook said. "I think our business has an obligation to our community."



Gail Perkins (left), general manager of the Wilco Travel Plaza in Conover, and Tammy Shook, general manager of the food court, stand next to the display recognizing Child Abuse Prevention Month and the Children's Advocacy and Protection Center of Catawba County.

The Children's Advocacy and Prevention Center of Catawba County helps educate the public about child abuse and neglect. It also collaborates with law enforcement and child protective services to respond to cases of child sexual abuse and severe physical abuse.

For more information about how you can help the CAPC, go to <http://www.catawbacountycac.org> or call 828-459-7665.